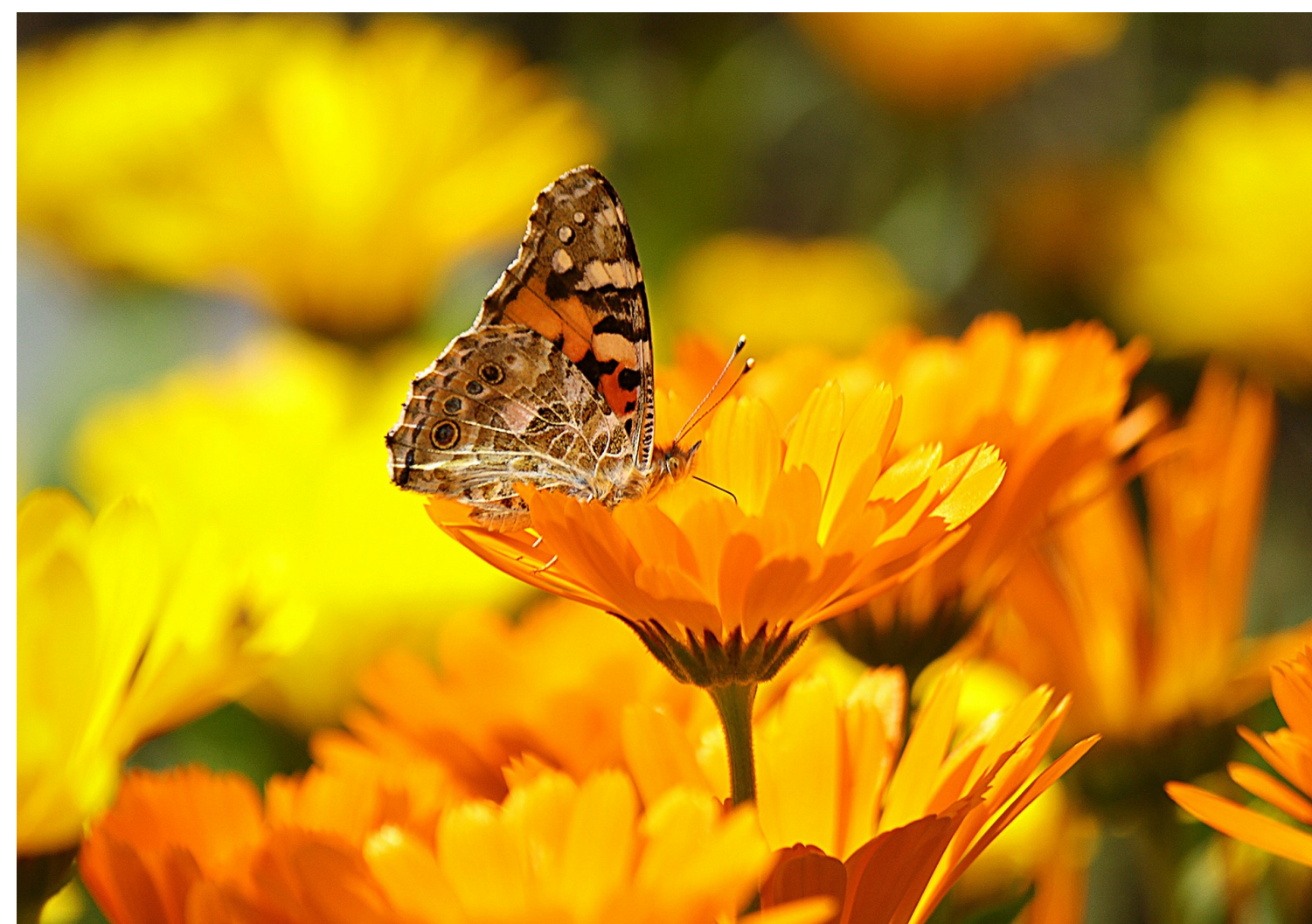


2017 ANNUAL REPORT

UNIVERSITY OF
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The University of Maryland Extension Home & Garden Information Center and Master Gardener Program work together to provide you with up-to-date, science-based information and answers to your plant and pest questions.

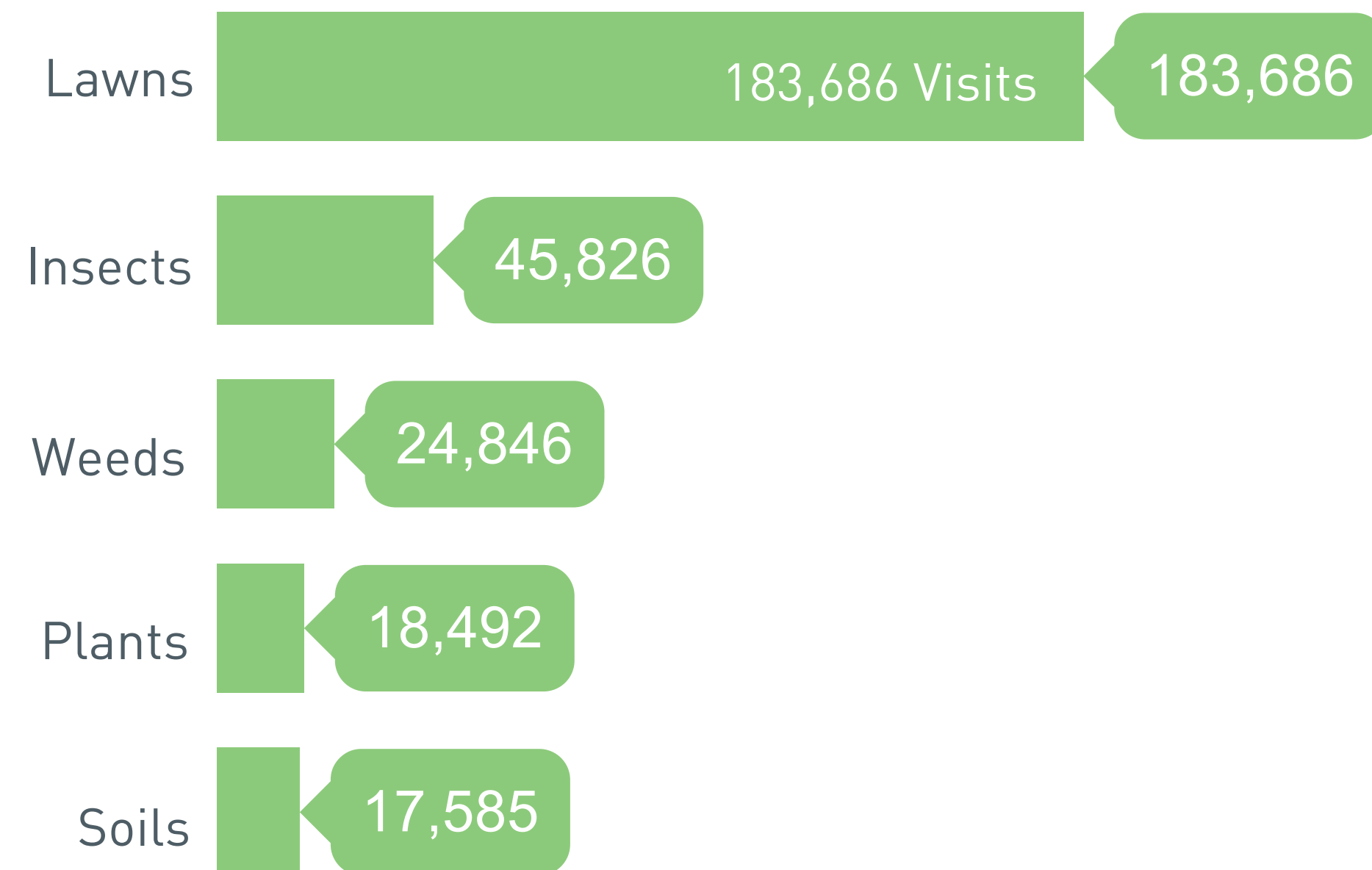
Website visits to extension.umd.edu/hgic

1.06M total pageviews

9.2% increase since 2016

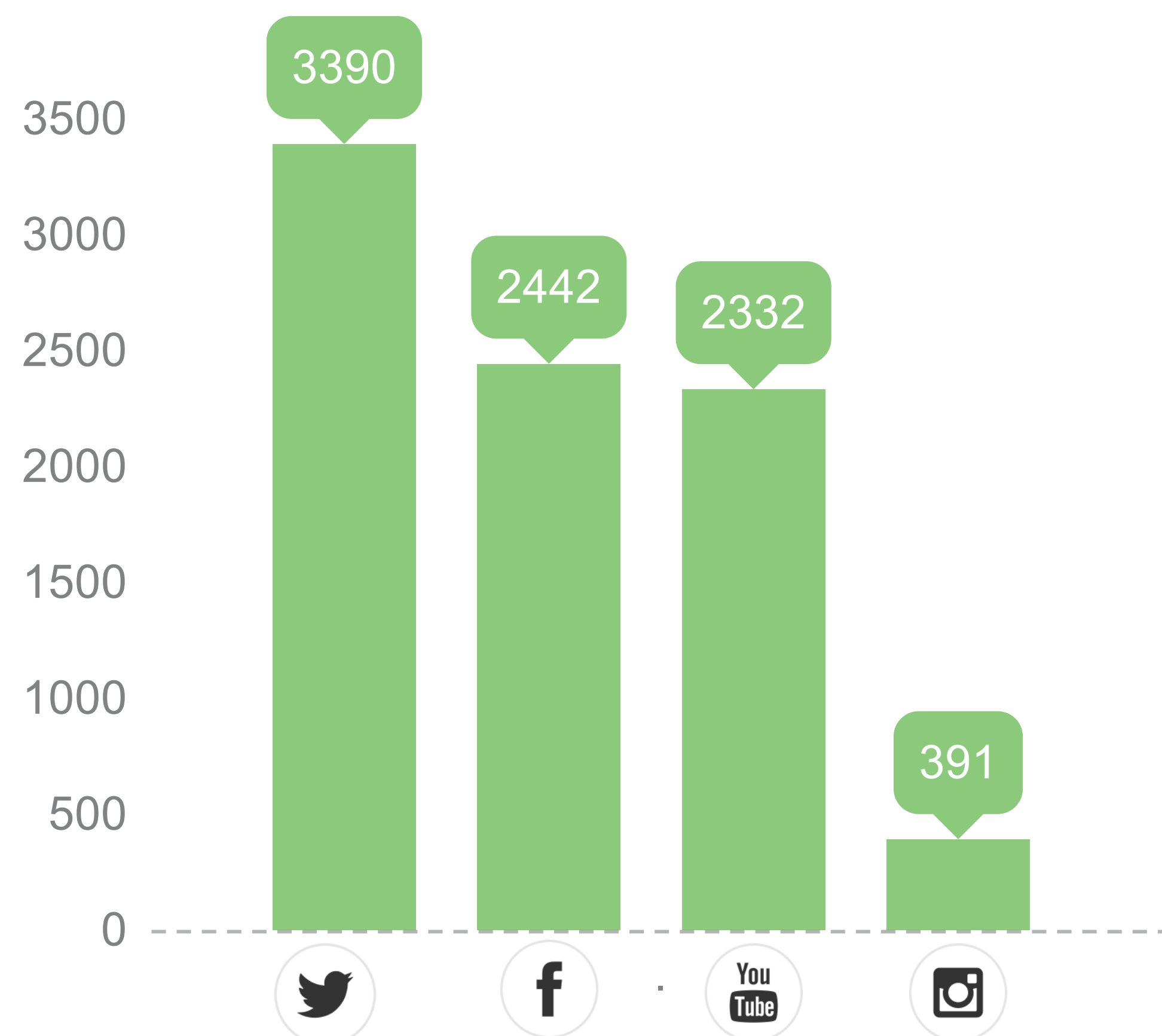


Top five visited topics on HGIC website



People we are reaching and teaching through social media and our timely posts

8,555 total via social media



 **MARYLAND GROWS BLOG** New in 2017!

200 total subscribers

 **HGIC NEWSLETTER**

6,590 total subscribers

24 staff articles in the Baltimore Sun newspaper
4 staff articles in Washington Gardener Magazine

UME Home & Garden Information Center | Ask an Expert Online Service

Plant & pest questions that were answered through our Ask an Expert online platform
5,210 total



"Ask the Expert always gives an in-depth answer to my specific question, plus additional information I didn't think about. You provide a very valued service."

--Resident, Anne Arundel County

62% respondents reported

"The response given by the Ask an Expert service to my question completely answered my question."

12% respondents reported

"The need for an answer was of significant economic concern to me."

52% respondents reported a Great or Moderate extent when asked

"To what extent have you changed a practice or behavior based on the answer you received?"

56% respondents reported Completely Satisfied when asked

"How did your experience in using Ask an Expert make you feel?"

UME Master Gardener Program | extension.umd.edu/mg

2,079
Master Gardener
volunteers

111,453
Total volunteer
hours

112,647
Number of
people educated

\$2.98 Million
Value of volunteer
time to Maryland



Top left: In May 2017, UME Master Gardeners from Queen Anne's County granted Bay-Wise certification to the entire Adkins Arboretum.

Top right: As part of the UME Master Gardener Basic Training, Master Gardener trainees in Allegany County learn how to prune trees at the Western Maryland Health System Community Orchard.

Bottom left: UME Master Gardeners in Charles County use interactive light-up boards to teach children at Port Tobacco River Park.

Bottom right: UME Master Gardener Jim McVey teaches children in the Anmarie Gardens in Calvert County.

UME Master Gardener Volunteer Focus Areas



ASK A MASTER GARDENER
PLANT CLINIC

A MASTER GARDENER PROGRAM

9,754 Volunteer hours

17,856 People educated



BAY-WISE

A MASTER GARDENER PROGRAM

6,890 Volunteer hours

3,905 People educated



GROW IT · EAT IT

A MASTER GARDENER PROGRAM

12,902 Volunteer hours

17,438 People educated



COMPOSTING

A MASTER GARDENER PROGRAM

1,621 Volunteer hours

2,878 People educated



POLLINATORS

A MASTER GARDENER PROGRAM

3,540 Volunteer hours

11,487 People educated



NATIVE PLANTS

A MASTER GARDENER PROGRAM

2,314 Volunteer hours

694 People educated

UME Master Gardener Advanced Training Highlights

19th Annual Training
Conference

809 Attendees

34 Speakers

29 Exhibitors

Advanced Training
Classes

635 Attendees

183 Hours of training

30 Classes offered



CONNECT WITH US

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<http://extension.umd.edu/hgic>

<http://extension.umd.edu/mg>

ASK

MARYLAND'S GARDEN
EXPERTS

YOUR PLANT AND PEST QUESTIONS

Answers to your gardening questions are only a click away!

Our Certified Professional Horticulturalists are ready to help.

LOCAL PROGRAMS

Join us for a class, workshop, or an event near you.

Ask your gardening question in-person at a local Ask a Master Gardener Plant Clinic.



MARYLAND GROWS
BLOG



HGIC
NEWSLETTER

MASTER GARDENER HANDBOOK

Order the Maryland Master Gardener Handbook.



Learn about Maryland's unique ecosystem and how gardeners can create and maintain sustainable landscapes and gardens.

Home and Garden Information Center | UME Master Gardener Program | 12005 Homewood Road | Ellicott City, Maryland 21042 | 410-531-5556

View online at <http://extension.umd.edu/hgic/2017-annual-report>

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Designed and developed by Alicia Bembenek, UME Master Gardener Advanced Training Coordinator | Data sources available upon request, contact statemg@umd.edu